SEC Form	4
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FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

k									
	OMB Number:	3235-0287							
	Estimated average burden								
	hours per response:	0.5							

Instruction 1(b)).				t to Section 16(a) o tion 30(h) of the Inv					4	<u> </u>]		
1. Name and Address of Reporting Person [*] Mara Shaun				2. Issuer Name and Ticker or Trading Symbol Simply Good Foods Co [SMPL]							ationship of Reportin k all applicable) Director Officer (give title	g Person(s) to Issuer 10% Owner Other (specify			
(Last) (First) (Middle) 1050 17TH STREET, SUITE 1500				3. Date of Earliest Transaction (Month/Day/Year) 07/14/2017							below)	below n Officer, CFC)		
(Street)				4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Indi Line)	6. Individual or Joint/Group Filing (Check Applicable Line)				
DENVER	СО	80265								X	Form filed by On	1 0			
(City)	(State)	(Zip)									Form filed by Mo Person	re than One Rep	orting		
		Table I - Noi	n-Derivati	ive Se	ecurities Acqu	uired,	Dis	oosed of, o	or Bene	ficially	Owned				
Date			2. Transactio Date (Month/Day/	Execution Date,		3. Transaction Code (Instr. 8) 4. Securities Acquired Disposed Of (D) (Instr.			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
						Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)		
					urities Acqui			,		-	wned				
			(e.q., puts	s, cal	ls, warrants, o	optior	ns, c	onvertible	securi	ties)					

(eigi, pate, saie, marano, spheris, serveraise securiter)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		n Derivative		6. Date Exerc Expiration Da (Month/Day/\	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		
Options to Purchase Common Stock ⁽¹⁾	\$12	07/14/2017		A		252,967		(2)	(2)	Common Stock	252,967	(1)	252,967	D	

Explanation of Responses:

1. Represents options to purchase common stock of the Issuer on a one to one basis awarded pursuant to the Issuer's 2017 Long Term Incentive Plan.

2. Options vest and become exercisable in three equal installments on July 14, 2018, July 14, 2019 and July 14, 2020, subject to the recipient's continued service with the Company from the date of grant on July 14, 2017. The options expire on the ten-year anniversary of the award.

/s/ Annita M. Menogan, as

Mara

Attorney-in-Fact for Shaun

<u>Shaun</u> 07/18/2017

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.