FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, I	D.C.	20549
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Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMENT OF C
obligations may continue. See	
Instruction 1(b).	Filed pursuant to

CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

ı	nd Address of Omery Ro	Reporting Person* bert G.							er or Tra		Symbol SMPL]			(Ch	Relationship eck all app X Direc	,	ng Pers	on(s) to Is 10% Ov	
(Last)	(Fir	est) (N	/liddle)		3. Date of Earliest Transaction (Month/Day/Year) 09/06/2023									Office below	er (give title v)		Other (s below)	specify	
1225 17TH STREET, SUITE 1000					4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street)														X Form filed by One Reporting Person					
DENVE	R CC	8	0202											Form filed by More than One Reporti Person					
(City)	(St	ate) (Z	Zip)		Rule 10b5-1(c) Transaction Indication								,						
Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.												nded to							
		Table	I - Non-D	Deriva	tive S	Secui	rities	Acq	uired,	Dis	posed of	, or E	3ene	eficia	lly Own	ed			
1. Title of Security (Instr. 3) 2. Transa Date (Month/D					Execu ay/Year) if any		Deemed cution Date, ly nth/Day/Year)		3. Transaction Code (Instr. 8) 4. Securitie Disposed (5)		es Acquired (A) Of (D) (Instr. 3, 4		(A) or 3, 4 an	Benefic Owned	ies cially Following	Form: (D) or	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) or (D) P		Price	Transaction(s) (Instr. 3 and 4)				(iiisti. 4)
Common Stock 09/06/					2023			A		3,771(1)	3,771 ⁽¹⁾ A		\$ <mark>0</mark>	55,238]	D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	Date,	Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Inst 3 and 4)		.	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	y D o (I	0. Ownership orm: Direct (D) r Indirect) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code V		(A)	(D)	Date Expiration Exercisable Date		Title	Amo or Nun of Sha							

Explanation of Responses:

1. Represents restricted stock units ("RSUs") granted under the issuer's 2017 Omnibus Incentive Plan. Each RSU represents the contingent right to receive one share of the issuer's common stock. The RSUs vest on the first anniversary of the grant date.

Remarks:

s/ Timothy R. Kraft, as Attorney-in-Fact for Robert G. 09/07/2023 **Montgomery**

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.